

Success For Sale - Staking out a big footprint in the Global Marketplace!

All over the world, people by the millions are turning to the internet to communicate with friends, to find the answers to their questions and to Shop for anything that is sold anywhere.

There is so much to see on the internet that **your biggest problem will be Getting Yourself Seen!**

A great Internet Address is the answer! Just as in any type of real estate, it's Location, Location, Location! Just what do you need when searching for Internet real estate?

FIRST, your domain name needs to be relevant! The first rule of Search Engines is that **if your domain name contains the words someone searched for, you come out on top!** For example, if someone searches for "Social Security", then a site address like "Socialsecurity.center" will come up first, and most people will agree that if they don't find what they need in the first two pages of results they will do another search with different keywords. **Being on top** means **everything**, and no matter what your reputation might be, "JohnJonesLimited.com" does not show up on top!! Location! Location! Location!

Also, **a unique domain name** like "SocialSecurity.center" **adds prestige** to your site. Every prospect will realize subconsciously that **only one company** can have such a dynamic address.

Next, **learn to maximize value** by learning to use Subdomains. An example would be like this:

Create the subdomain (a FREE second domain address!) representing your physical address:

"Dallas.socialsecurity.center" or your specialty, as in "Disability.SocialSecurity.center".

These subdomain site addresses can stand on their own, while also being linked to the main site.

They allow you to **have dozens or even hundreds of distinct and relevant site addresses** without having to **pay an extra penny!**

If you are shopping for a site that will resonate with sports fans, you must remember that every sports team will have Trademarked and Copyrighted their names, and you should look in the trademark clearinghouse to learn exactly what they have protected. Many colleges and universities have reserved for themselves the exclusive right to market items like towels, sheets, mugs and clothing featuring their school's mascot. You must honor their legal claims no matter where you sell such items, on the internet or in your front yard.

As for the price, anything is worth what you can get for it. These prices have been influenced by experience and/or recommended by Domain Appraisal Professionals, but you are invited to make any offer you wish. **All reasonable offers will be considered carefully.**

Every one of these domains is hosted by a professional Domain Registrar, in most cases **Godaddy.**

This registrar will handle the sale transaction in a professional way, and you will not be obligated to keep the domain at that registrar, but can transfer it anywhere you choose. The seller (me) **will pay all fees charged by such registrar** for handling the transfer.

Finally, selling is the lifeblood of any business. We find buyers in a variety of ways. If you refer someone who purchases a domain from us, **we will pay you a referral credit or cash fee.**